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Durable Appliances Debuts ElectroZoom XL Vacuum

First Industrial-Strength Consumer Vacuum is the Ideal Cleaning System For Your Home

CAMBRIDGE, Mass. — Nov. 7, 2022— Durable Appliances Corp., the B2B company recognized for cleaning technologies, today launched the ElectroZoom XL, the first industrial-strength consumer vacuum. The sturdy ElectroZoom XL is Durable Appliances’ debut in the consumer market and targets families with health concerns.

The ElectroZoom XL’s HEPA-certified and patent-pending GermStat is a hypoallergenic filter that removes 99.97% of all particles as small as 0.3 microns in size, leaving no after dust. GermStat reduces symptoms of rhinitis, eczema, and other conditions.

The orthopedist-designed Ultra-Reach Handle extends 46 inches and permits consumers to reach spaces that might seem impossible to clean. Consumers can slide out the handle and vacuum under furniture. Without affecting its

<p>Top Takeaways</p> <ul style="list-style-type: none">● First industrial-strength consumer vacuum● GermStat filtration system to alleviate allergies● Available from Walmart, The Home Depot, Amazon.com, and www.durableapp.com
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Media Gallery



Durable Debuts ElectroZoom XL

Nov. 7, 2022

Page 2

lightweight nature, the vacuum's grip can bend and flex to prevent pain while doing chores.

“Our first consumer vacuum, the ElectroZoom XL, contains an allergy-friendly GermStat system and convenient Ultra-Reach Handle allows families to achieve a clean home,” said David Evans, vice president of marketing. “As consumers are more aware of their health, the ElectroZoom XL is the ideal vacuum for individuals in the post-pandemic era. The product gives homeowners an eco-friendly, healthy, and innovative method to cleanse their spaces and have a cleaner conscience.” [UNAPPROVED]

Eco-Friendliness, Innovation, and Health for Home Consumers

The ElectroZoom XL enters the consumer market with impressive features that provide eco-friendliness, innovation, and health. Some features include:

- **Cordless Mode** — The ElectroZoom XL stands as the only vacuum that operates cordlessly and upright. With this mode, the vacuum endures 30 minutes of high-power vacuuming on a complete charge, taking eight hours, 45 minutes on medium-power, and 60 minutes on low-power, consuming less energy than most vacuums.
- **Pop-n-Go** — This detachable cordless canister vacuum is used for portable vacuuming in tricky corners. Quickly release the versatile mini-container and clean difficult surfaces.
- **UltimateUltraWave (U2 Wave)** — The ElectroZoom XL is the first vacuum to use ultraviolet germicidal irradiation light. U2 wave kills at least 90% of pathogens such as bacteria and viruses.

Pricing and Availability

The ElectroZoom XL is available for \$675 (MSRP) with an 8-piece attachment package for \$99.95. Replacement bags are offered in a package of three for \$29.95. Find the product, attachments, and bags at Walmart, The Home Depot, Amazon.com, and

Durable Debuts ElectroZoom XL

Nov. 7, 2022

Page 3

www.durableapp.com. Warranty coverage is a five-year plan that includes parts and labor for the first year. For the following years, only parts are guaranteed.

About Durable Appliances Corp.

Founded in 1925 and headquartered in Cambridge, Massachusetts, Durable Appliances Corp., dominates the cleaning technology market by producing brushes, polishers, and industrial vacuums like the “Chamber-Clean” line. Made up of 997 employees, the company operates in 72 countries with factories in the U.S, Vietnam, and India. Through partnerships with hotel chains and hospitals, Durable Appliances Corp. made approximately \$100 million in profit last year. For more information, visit <http://www.durableapp.com> or follow us on Twitter @Durable.